

**2017
ANNUAL
REPORT**



**LUCY CORR
FOUNDATION**



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Undra Woods

OUR MISSION

The Lucy Corr Foundation generates support for services and programs that enrich the lives of Lucy Corr residents, participants and their families and helps to meet the emerging needs of seniors in the community.

OUR VISION

In 2020, the Lucy Corr Foundation and its volunteers will be effective advocates who enhance community awareness of and ensure sustained support for Lucy Corr as a premier provider of continuing care retirement housing, programs and services.

Dear Friends,

What an amazing year! From engaging art and music therapy to the expansion of Lucy Corr's Free Dental Clinic, the Lucy Corr Foundation continued to support the continuum of care services at the Lucy Corr campus.

As a supporter and contributor to the Lucy Corr Foundation, you can take pride in the results:

- Through current technology, residents can enjoy virtual travel, art museums, hobbies, humor, games, music videos, educational lectures, exercise instruction, and even listen to old-time radio broadcasts because of a grant from the Altria Companies Employee Community Fund.
- Volunteers from the Altria family of companies worked together to install plants and flowers, beautifying the front entrance of the Lucy Corr campus.
- With a salary paid by foundation grants, full time Dental Clinic Coordinator Dr. Patricia Bonwell recruited 17 volunteer dentists and served more than 30 community organizations. Partnerships continued to expand with government, nonprofits, and educational institutions. The Lucy Corr Free Dental Clinic serves both as a training ground for oral health care and dental students as well as a resource for uninsured and under insured seniors.
- More than four dozen residents who have outlived their family members had brighter holidays because of your generous support received through an online initiative.

As a wife and mother of Chesterfield County dentists, I am honored to serve as the Chairman of the Lucy Corr Foundation. Adults who are raising their own children while caring for elderly parents are a passion for me. I understand how devastating the increased burden of medical costs can impact families—especially those with limited resources. The Lucy Corr Foundation and its mission to provide benevolent care to senior citizens in the Chesterfield, Richmond, Petersburg and Tri-Cities region is imperative to all of us.

Patty Hanley

*Hanley Family Dentistry
Chairman of the Board*



— grants —



An art gallery was created with resident art; \$100 provides art therapy for seven residents.

Sounds of Music + Signs of Art

In 2017, art and music therapy was widespread on the Lucy Corr campus thanks to a \$15,000 grant from the Walter W. Regirer and Maria Teresa Regirer Foundation. The Cultural Arts Center of Glen Allen (CACGA) provided art therapy on campus; the CACGA donated their specialized services to provide support for residents in Assisted Living Memory care. Music therapy, music enrichment and adaptive ensembles programming was provided by Healing Sounds of Richmond. It included drumming circles, hand bells and hand chimes and vocal choir ensembles. During one activity, a long-term care memory resident could be seen dancing with a family member. The Regirer Foundation awarded another \$15,000 late in 2017 to fund activities for 2018.



Resident's Painting a Dream Catcher

Employees Volunteer for Beautification Day at Lucy Corr

A \$2500 grant from Partnership for Nonprofit Excellence supported the purchase of plants and supplies for a Beautification Day at Lucy Corr. Partially funded by Sonny Currin, Lucy Corr Foundation Board Member, the initiative involved nursery expert Bobby Fouche. Employee volunteers from the Altria family of companies, including LCF Board member Lane Neal from Philip Morris, provided hands-on assistance on September 30, 2017 to enhance the front entrance of Lucy Corr.



Altria Companies Employee Community Fund (ACECF) supports Linked Senior technology

Residents, family and staff have access to unlimited and constantly refreshed, evidence-based content delivered through Linked Senior.

The technology supports person-centered care through life enrichment and dementia engagement using touch screen technology. It assists in engaging all residents despite limited physical or cognitive abilities. Linked Senior includes travel, art museums/art collections, occupations, hobbies, humor, games, music videos, educational lectures, exercise instruction, audio books and old-time radio broadcasts which are geared to both genders. This \$11,333 grant from ACECF empowers staff to use the technology in large and small group settings with a simple, scalable and effective platform.



Touch screen technology and access to Linked Senior supports life enrichment to all residents and provides engagement for individuals with dementia or limited physical/cognitive abilities.



The ACECF funded conversion van was delivered in 2017 and proves to be valuable in transporting Lucy Corr residents to medical appointments.



In addition to being a preceptor site for VCU School of Dentistry, the Lucy Corr Free Dental Clinic (LCFDC) also hosts students from ECPI, Fortis College and Centura College.

Annabella Jenkins Foundation supports Lucy Corr Free Dental Clinic with \$40,000

In the fall of 2017, \$40,000 was awarded by the Jenkins Foundation for 2017-18 to expand the work of the LCFDC for under or uninsured seniors. Dental Clinic Coordinator, Dr. Patricia Bonwell, has recruited 17 volunteer dentists. The number of community organizations being served has grown to more than 30 and new partnerships are forming regularly. Dr. Jim Schroeder hit the ground running on his first assignment, screening 18 patients, at the Peter Paul Development Center and will assist in expansion in 2018. Dr. Michael Hanley has volunteered with the dental clinic for 15 years.





Delta Dental Foundation awarded a \$10,000 grant in 2017 and a second year of \$10,000 funding for 2018. The Lucy Corr Free Dental Clinic provided \$245,000 worth of oral health services to Lucy Corr residents and to under and uninsured seniors of the Greater Richmond and Tri Cities communities in 2017. Since remodeling in 2012, the LCFDC has provided \$1 million in oral health services.

Richard and Caroline T. Gwathmey Memorial Trust grants \$10,000 in 2017

The Gwathmey Memorial Trust awarded a grant to the LCFDC in 2017 to expand the Lucy Corr Free Dental Clinic for under or uninsured seniors in 2018. The Trust supports the arts, culture, humanities, education and human services. The Gwathmey Memorial Trust was established by Mrs. Elizabeth Gwathmey Jeffress in 1981 in memory of her parents. Mrs. Jeffress was particularly interested in the history, literature, art and architecture of Virginia.

The Cameron Foundation awards \$12,000 to Lucy Corr Free Dental Clinic for expansion into the Tri-Cities

Located in Petersburg, the Cameron Foundation awarded funds for the LCFDC to serve the Tri-Cities area. A partnership with Pathways, a free clinic in Petersburg, has existed with LCFDC since the Spring of 2017, and the Cameron funds supports growth of the clinic and organizations in Colonial Heights, Petersburg, and the southside area.



The Lucy Corr Free Dental Clinic (LCFDC) has expanded to serve uninsured and under insured seniors in the Tri-Cities area. Did you know that Medicare/Medicaid rarely covers dental care?

— initiatives —

Scholarships Announced for Employees at Lucy Corr

Nursing services have never been in more demand, and the Lucy Corr Foundation (LCF) is partnering with Lucy Corr employees to provide the highest level of care for its residents.

In 2017, the LCF Board approved funding of scholarships to give nurses an opportunity to advance their nursing career by earning their CNA, LPN, RN or beyond.

It gives the Board great pleasure to announce that the Kay and Jacob Mast family has funded the Jacob W. Mast, Jr. Memorial Nursing Scholarship and the Undra Woods family has funded the Woods Family Memorial Nursing Scholarship. Jake Mast was the CEO of Lucy Corr Village for nearly 30 years, and Kay Mast is a Foundation Board member and Springdale resident. Undra Woods is a current Foundation Board member, a Springdale resident and a former Lucy Corr employee.

For more details on how to apply for these scholarships or to fund one in honor or memory of a loved one, contact Debra Marlow at dmarlow@lucycorr.org.



Undra Woods, a former Lucy Corr employee and current resident of Springdale, is shown with Marshall, who passed away in 2016.

Jacob and Kay Mast spent many hours sailing on their boat before and after Jake retired as CEO of Lucy Corr Village after nearly 30 years. The Springdale Pub is named in his honor and since Jake's passing, the auditorium at Lucy Corr has also been named in his honor.





Trunk or Treat

LCF sponsored the Lucy Corr Trunk or Treat which was a community event held on Friday, October 28 from 6-8 pm. The event featured 14 games, a bounce house, a hay ride, a DJ, caricature artist and lots of decorated trunks. Guests were able to purchase raffle tickets, which benefited the Walk to End Alzheimer's. They were also able to purchase Alzheimer's Flowers. Food was available to purchase, which also benefited the Walk to End Alzheimer's. Over 2,000 people attended the event. Admission was one non-perishable food item per person, with 710 pounds of food being donated to the Chesterfield Food Bank. \$983.00 was raised from the sale of raffle tickets, food and Alzheimer's flowers.



CASUAL FOR A CAUSE

CASUAL FOR A CAUSE

Lucy Corr employees initiated Casual for a Cause in 2017. For a weekly donation to the Foundation, an employee can wear jeans on Friday. The ongoing project raised \$258 in the final months of 2017.



New Logo supports Consistent Branding

The Lucy Corr Foundation Board adopted the new logo seen below to be consistent with the new branding efforts of Lucy Corr. The new website is www.lucycorr.org and www.lucycorrfoundation.org. To receive our e-news or learn more about the Lucy Corr Foundation, contact Debra Marlow at dmarlow@lucycorr.org. You may donate at this site or directly to www.GiveRichmond.org.

Thanks to our supporters!

PAYROLL DEDUCTION		\$ 3,232
CASUAL FOR A CAUSE		\$ 258
ANNUAL GIVING		\$ 8,125



— donors —

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(\$5,000+)**

Altria Companies Employees Community Fund (ACECF)
Annabella Jenkins Foundation
Anonymous
Cameron Foundation
Delta Dental of Virginia Foundation
George and Darlene Emerson
Richard & Caroline T. Gwathmey Memorial Trust
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(\$1,000-\$4,999)**

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(\$500-\$999)**

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Michael & Patty Hanley
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Chris & Elissa Mast

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James & Pat Revere
The Schumann Foundation
Undra F. James-Woods Trust
Rick Witthoefft

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(\$250-\$499)**

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Brown Grove Baptist Church
Lucy Corr employees (Casual for a Cause)
Jean Russell
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Village Bank employees (Jeans Day Fundraiser)
West Cary Group

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(up to \$250)**

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Glenda Cooper

Marshall Woods, Jr.
Undra F. Woods-James Trust

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Paul H. Givens, Sr.
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Samantha Signal & Luree Thomas
Debra Marlow

Elinor Uhrig
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GiveRichmond is sponsored by

The Community Foundation, serving Richmond and Central Virginia, and other area funders to encourage charitable giving in the region. The LCF is a participating organization and receives donations via GiveRichmond.org. For a simple solution to giving using direct credit card giving, go to GiveRichmond.org and enter Lucy Corr Foundation to donate.

All nonprofits featured on GiveRichmond are able to tell their story — giving donors a better understanding of the need for their services and their results.

2017 FINANCIAL REPORT

(unaudited)

	<u>12/31/17</u>
BEGINNING BALANCE	\$ 306,066
REVENUES	\$ 376,003
EXPENSES	\$ 401,040
ENDING BALANCE	\$ 281,029
INVESTMENTS	\$ 129,746